

2012 Heritage Sportswear, Inc., Trade Show & Event Calendar

(subject to change – publish date: 02/08/12)

January

PPAI The Expo Las Vegas

January 2-6, 2012 Exhibits open Jan. 4-6

Booth 5359 Mandalay Bay Convention Center, Las Vegas
www.theppaiexpo.org

2012 New Product Showcase (NPS): Week 2

www.newproductsshowcase.com

● NPS - January 23 – Livonia

Laurel Manor Banquet Center
39000 Schoolcraft Road • Livonia, MI 48150
9am to 2pm: Show Exhibit Hours

● NPS - January 24 – Cleveland

Embassy Suites, 800 Rockside Woods Blvd.
Independence, OH 44131
9am to 1pm: Show Exhibit Hours

● NPS - January 25 - Columbus

Bridgewater Banquet Center
10561 Sawmill Parkway, Powell, OH 43065
9am to 1pm: Show Exhibit Hours

● NPS - January 26 - Cincinnati

Oasis Conference Center
902 Loveland Miami Rd.
Loveland, OH 45140
9am to 1pm: Show Exhibit Hours

● NPS - January 27 - Indianapolis

Ritz Charles Carmel, 12156 N. Meridian St.
Carmel, IN 46032
9am to 1pm: Show Exhibit Hours

2012 ASI Advantages Road Shows: Week 1 Northeast Shows

<http://www.advantagesroadshow.com/10Schedule/Index.html>

● January 26 - Philadelphia

Philadelphia Marriott West, 111 Crawford Avenue
West Conshohocken, PA 19428
9am - 1pm: Show Exhibit Hours

● January 27 – Baltimore

Hilton Baltimore North – Pikesville
1726 Reisterstown Rd., Pikesville, MD 21208
9am - 1pm: Show Exhibit Hours

FEBRUARY

2012 PPAMS Traveling Showcases

February 8 – PROMOTIONAL PRODUCTS SHOWCASE

Titans LP Field East Stadium Club, End-Users all day

February 9 – KNOXVILLE ROAD SHOW & PROMOTIONAL PRODUCTS SHOWCASE

Rothchild's Conference Center, 8807 Kingston Pike
Knoxville, TN
Distributors in the morning; End-Users in the afternoon.

2012 ASI ADVANTAGES ROAD SHOWS: Week 4

Midwest I Shows

● February 27 - Detroit

9am - 1pm: Show Exhibit Hours, Crowne Plaza Detroit –
Novi, 27000 Sheraton Drive, Novi, MI 48377

● February 28 - Cleveland

9am - 1pm: Show Exhibit Hours
Holiday Inn Cleveland - Independence
6001 Rockside Road, Independence, OH 44131

● February 29 - Pittsburgh

9am - 1pm: Show Exhibit Hours
Double Tree by Hilton Pittsburgh Greentree
101 Radisson Drive, Pittsburgh, PA 15205

2012 PPAW SPRING SHOWS

Promotional Products Assn. of Wisconsin

● February 27 – Madison, WI

9am - 1pm: Show Exhibit Hours
Alliant Energy Center, 1919 Alliant Energy Center
Way, Madison, WI

● February 28 – Appleton, WI

9am - 1pm: Show Exhibit Hours
The Grand Meridian, 2621 N. Oneida St.
Appleton, WI

● February 29 – Milwaukee, WI

9am - 1pm: Show Exhibit Hours
Potawatomi Casino, 1721 W. Canal St.
Milwaukee, WI

TRASA Expo

Three Rivers Advertising Specialty Association

February 28, 2012

Four Points by Sheraton
Pittsburgh PA www.trasa.net

March

2012 ASI Advantages Road Shows: WEEK 4 cont.

● March 1 - Cincinnati

9am - 1pm: Show Exhibit Hours
Crowne Plaza Cincinnati Blue Ash
5901 Pfeiffer Road, Cincinnati, OH 45242

● March 2 - Indianapolis

9am - 1pm: Show Exhibit Hours
Indianapolis Marriott East
7202 East 21st Street, Indianapolis, IN 46219

PPAChicago New Product Ideas Show

Promotional Professionals Association of Chicago

March 1 Arlington Race Track, Arlington Heights, IL
www.PPACHicago.org

TSPPA Table Top Show

Tri-State Promotional Products Association
March 7, 2012
11am to 3pm, Great Wolf Lodge
Cincinnati, OH tom@elsbernd.org

ISS Atlantic City - Imprinted Sportswear Show

March 9-11, 2012 ● Booth 1425
10am to 5pm: Show Exhibit Hours on Fri. & Sat.
10am to 3pm: Show Exhibit Hours on Sun.
Atlantic City Convention Center
Atlantic City, NJ 08401
<http://www.issshows.com/atlantic-city/show/show-schedule>

OPPA BIG Show

Ohio Promotional Products Association
March 13, 2012
10am to 3pm: Show Exhibit Hours
Greater Columbus Convention Center
400 N. High St., Columbus, OH
www.oppagroup.com

MiPPA Rock Solid Diamond Show

March 14-15, 2012
Crystal Gardens, 16703 Fort St., Southgate, MI 48195
Exhibit Hours: 9am to 2pm
www.mippa.org

April

2012 ASI Advantages Road Shows: Week 6 Midwest IT Shows

● **April 18 – Chicago**

9am - 1pm: Show Exhibit Hours
Holiday Inn Elk Grove - Chicago
1000 Busse Road, Elk Grove Village, IL 60007, IL

● **April 19 – Milwaukee**

9am - 1pm: Show Exhibit Hours
Wyndham Milwaukee Airport & Convention Ctr.
474 South Howell Ave., Milwaukee, WI 53207

2012 Promotional Products Shows (PPS)

by Lange Marketing

- **April 24 - Toledo**, 9:30am to 1:30pm
- **April 25 – Grand Rapids**, 9:30am to 1:30pm
- **April 26 – Ft. Wayne**, 9:30am to 1:30pm

May

2012 ASI Advantages Road Shows: Week 7 S.E. Shows

● **May 3 – Nashville**

9am - 1pm: Show Exhibit Hours
Radisson Hotel at Opryland
2401 Music Valley Drive, Nashville, TN 37214

● **May 4 – Memphis**

9am - 1pm: Show Exhibit Hours
Marriott Memphis East
2625 Thousand Oaks Blvd., Memphis, TN 38118

ISS Columbus, OH - Imprinted Sportswear Show

May 4-5, 2012 ● Booths 507 and 509
10am to 5pm: Show Exhibit Hours on Fri. & Sat.
Greater Columbus Convention Center, Cols., OH 43215
<http://www.issshows.com/columbus/show/show-schedule>

2012 Promotional Products Shows (PPS)

by Lange Marketing

- **May 22 – Lexington, KY**, 9:30am to 1:30pm
- **May 23 – Louisville, KY**, 9:30am to 1:30pm
- **May 24 – Evansville, IN**, 9:30am to 1:30pm

June

Promotions East -

June 3-6, 2012; exhibits open June 5-6
Atlantic City Convention Center, Atlantic City, NJ
<http://www.promotionseast.com>

The NBM Show – Indianapolis

Sign & Digital Graphics ● **Printwear** ● Awards & Engraving Show Floors
June 21-23 Indiana Convention Center
100 S. Capitol Avenue, Indianapolis, IN 46225
www.theNBMShow.com

July

ASI CHICAGO 2012

July 18-19

McCormick Place Convention Ctr., Chicago, IL 60616
www.asishow.com

August

PPAMS Mid-South Promo Show

August 16, 2012 **MID SOUTH PROMO SHOW**
Embassy Suites Nashville SE Hotel & Conference Center **Embassy Suites Nashville SE Hotel & Conference Center** www.ppams.com

September

MiPPA Michigan Fall Table Top Show

September 5, 2012 www.mippa.org

OPPA Fall Table Top Show

September 6, 2012 www.oppagroup.com

SAAGNY Fall Expo

September 12, 2012 10:30am to 2:30pm
Meadowlands Exposition Center Secaucus, NJ
<http://www.saagny.org/>

CPPA Fall Tabletop Expo

September 13

Chesapeake Promotional Products Association
9:30am to 2pm, Universities at Shady Grove,
Rockville, MD www.cppa.biz

SPPA Fall Expo 2011

September 15, 2011 9am to Noon

Meadowlands Exposition Center, Secaucus, NJ
www.sunbeltppa.org

October

TSPPA October Idea Showcase

October 3, 2012 tom@elsbernd.org

TRASA Fall Showcase

October 9, 2012

Monroeville Convention Center, Monroeville, PA
www.trasa.net