

2010 Heritage Sportswear, Inc., Trade Show & Event Calendar

(subject to change)

JANUARY

PPAI The Expo Las Vegas

January 13-15, 2010

Booth 2613

Mandalay Bay Convention Center

Las Vegas, Nevada

www.theppaiexpo.org

2010 New Product Showcase (NPS): Week 1

www.newproductsshowcase.com

● **January 18 - Detroit**

9am to 1pm: Show Exhibit Hours

● **January 19 - Cleveland**

9am to 1pm: Show Exhibit Hours

● **January 20 - Columbus**

9am to 1pm: Show Exhibit Hours

● **January 21 - Cincinnati**

9am to 1pm: Show Exhibit Hours

● **January 22 - Indianapolis**

9am to 1pm: Show Exhibit Hours

2010 New Product Showcase (NPS): Week 2

● **January 27 - Chicago S.**

10am to 2pm: Show Exhibit Hours

● **January 28 - Chicago N.**

10am to 2pm: Show Exhibit Hours

● **January 29 - Milwaukee**

9am to 1pm: Show Exhibit Hours

2010 ASI Advantages Road

Shows: Week 2

[http://www.advantagesroadshow.com/
10Schedule/Index.html](http://www.advantagesroadshow.com/10Schedule/Index.html)

● **January 28**

9am - 1pm: Show Exhibit Hours

Nashville

● **January 29**

9am - 1pm: Show Exhibit Hours

Memphis

FEBRUARY

2010 ASI ADVANTAGES ROAD

SHOWS: WEEK 3

● **February 8**

9am - 1pm: Show Exhibit Hours

Pittsburgh

● **February 9**

9am - 1pm: Show Exhibit Hours

Cleveland

● **February 10**

9am - 1pm: Show Exhibit Hours

Columbus, OH

● **February 11**

9am - 1pm: Show Exhibit Hours

Cincinnati

● **February 12**

9am - 1pm: Show Exhibit Hours

Louisville

February continued on next page.

2010 PPAMS Traveling Showcases

● February 10

Titans LP Field Stadium Club
Nashville, TN
www.ppams.com

● February 11

Rothchilds Conference Center
Knoxville, TN
www.ppams.com

PPAChicago

February 11, 2010

Arlington Park Race Track
Arlington Heights, ILL
www.ppachicago.org

SPPA Winter Tradeshow

February 17 & 18, 2010

Cahaba Grand Conference Center
Birmingham, Alabama
www.sunbeltppa.org

MARCH

PPAW Spring End-User Series:

March 9, 2010

9am to 1pm
Wyndham Airport Hotel
4747 S. Howell Ave., Milwaukee, WI

March 10, 2010

9am to 1pm
Players' Choice, W. 3025 Edgewood Dr.
County Hwy. JJ, Appleton, WI

March 11, 2010

9am to 1pm
Hitter's SportsPlex, 3160 Deming Way
Middleton, WI

OPPA BIG Show

March 16, 2010

10am to 3pm
Cuyahoga Convention Center
6200 Transportation Drive
Garfield Heights, OH
www.oppagroup.com

TSPPA

March 17, 2010

Noon to 4pm
Paul Brown Stadium, Cincinnati, OH
tom@elsbernd.org

MiPPA Rock Solid Showcase

March 19, 2010

Rock Financial Showplace
Novi, MI
www.mippa.org

NNEP

March 19-20, 2010

Dublin OH Embassy Suites
Columbus, OH
www.nnep.net

APRIL

TRASA Expo

April 1, 2010

Four Points by Sheraton
Mars, PA 16046
www.trasa.net

Artina Promotional Products:

Ideas in Promotion

April 22, 2010

10 am to 2 pm
Bridgewater Banquet & Conference Ctr.
Powell, OH

the BIG IDEA Wearable Show

produced by Heritage Sportswear, Inc.

April 22, 2010, Noon to 8 pm

Hyatt Regency Columbus
350 High Street, Columbus, OH 43215
www.HeritageSportswear.com

2010 Promotional Products

Shows (PPS) by Lange Marketing

● April 27, 9:30am to 1:30pm
Holiday Inn Airport, Evansville, IN

● April 28, 9:30am to 1:30pm
Holiday Inn Dayton Mall, Dayton, OH

April cont.

2010 Promotional Products Shows (PPS) by Lange Marketing

- **April 29**, 9:30am to 1:30pm
Ramada Hotel & Conference Center
Toledo, OH
- **April 30**, 9:30am to 1:30pm
Don Hall's Guest House, Ft. Wayne, IN

Express Promotions Product Showcase

April 29, 2010, Noon to 4 pm
Clarion Hotel-Milwaukee Airport
Milwaukee, WI 53201

MAY

2010 ASI Advantages Road Shows: Week 10

- **May 24**, 9am - 1pm: Show Exhibit Hours
Milwaukee
- **May 25**, 9am - 1pm: Show Exhibit Hours
Chicago
- **May 26**, 9am - 1pm: Show Exhibit Hours
Indianapolis
- **May 27**, 9am - 1pm: Show Exhibit Hours
Detroit

JUNE

Printwear, Booth 828
June 3-5, 2010
Indianapolis, Indiana
www.nbmsshows.com

Embroidery Direct-to-Garment Extravaganza

June 18-19, 2010
Louisville, KY
www.embroideryextravaganza.com

JULY

ASI CHICAGO 2010

July 13-14-15
McCormick Place Convention Ctr.
CHICAGO, IL 60616
www.asishow.com

Embroidery Direct-to-Garment Extravaganza

July 23-24, 2010
Pittsburgh, PA
www.embroideryextravaganza.com

UNITED FRANCHISE GROUP: WORLD EXPO 2010

July 28-30
Orlando World Center Resort
Orlando, FL
www.embroidme.com

AUGUST

PPAMS Regional Trade Show August 13, 2010

Embassy Suites Hotel & Conf. Ctr.
Murfreesboro, TN
www.ppams.com

NNEP Embroidery Mart August 20-21

Nashville Convention Ctr.
Nashville, TN
www.nnep.net

SEPTEMBER

ISS Atlanta September 9-10-11, 2010

Cobb Galleria Center
Atlanta, GA
<http://www.issshows.com/atlanta/>

SPPA Expo September 17

Embassy Suites Ballrom
Birmingham, AL
<http://www.sunbeltppa.org/>

**Keltner Inc. Annual
End-User Show**

September 23

10 am – 3 pm

Carmel, IN

OCTOBER

TRASA Fall Showcase 2010

October 6, 2010

Heinz Field, Pittsburgh, PA

www.trasa.net

OPPA Fall Tabletop Show

October 12, 2010

Columbus, OH

<http://www.oppagroup.com/>

**MiPPA Michigan Duo Fall
Tabletop Shows (2)**

October 13, 2010

9 am – 1 pm

Laurel Manor Conference Center

39000 Schoolcraft Road

Livonia, MI 48150

www.mippa.org

October 14, 2010

9 am – 1 pm

The Steelcase Town Hall

1111 44th. Street SE

Grand Rapids, MI 49508

www.mippa.org